



# PURCHASING AND YOU

THE BOUYGUES CONSTRUCTION PURCHASING NEWSLETTER

## WHAT IS SUSTAINABLE PROCUREMENT?

A sustainable procurement refers to "any purchase including a balanced spirit between stakeholders, requirements, specifications and criteria for the promotion and protection of the environment, social progress and economic development. The buyer strives for efficiency, a better service quality and overall cost optimization (direct and indirect) within a value chain and gauges the impact."

Source: French Observatory of Sustainable Procurement

## A WORD FROM ERIC BOURET



"Dear partners,

Construction and energy are at the heart of our business, and are resolutely forward-looking. They are fully aligned with the evolving needs of women and men, both in their personal and professional lives. Sustainability is an integral part of 'Responsible and Committed', our corporate strategy, which our purchasing department is an active part of in terms of:

- responsible purchasing, by associating social responsibility with our buying process,
- involving our suppliers in this process,

This key priority is seen in particular through ecological, social and economic objectives for our entire sector as well as the provision of tools to evaluate and monitor your CSR performance.

We want to build on the strength of our network, by training our entire chain in responsible purchasing, and by allowing buyers to get involved in a Procurement and CSR committee. Its ambition is to discover, capitalize on and duplicate your best practices and develop internal sustainable purchasing solutions.

We are mainly looking for tomorrow's solutions. Our direct interface with you allows us to go back to the design and research & development teams with the products and services that will make the difference both by standing out and responding to the global challenges of our planet.

I encourage you to share your approaches and sustainable projects with our buyers. Because sustainable purchasing is above all preserving our common future."

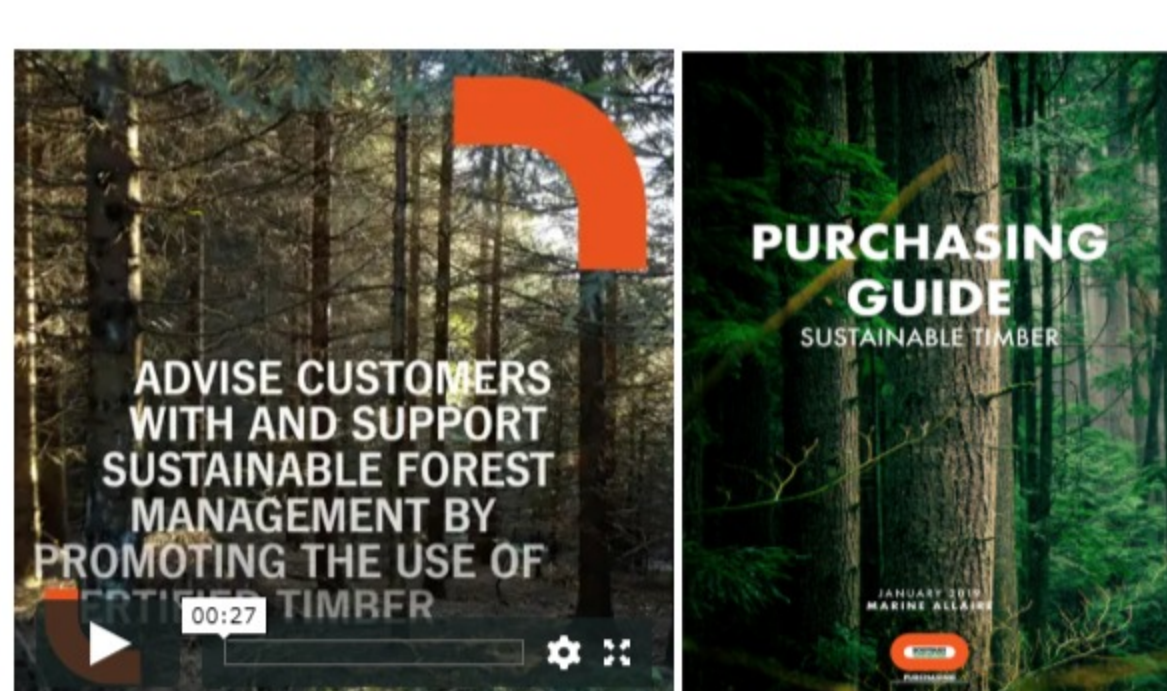
**Eric BOURET**, Purchasing Director, Bouygues Construction



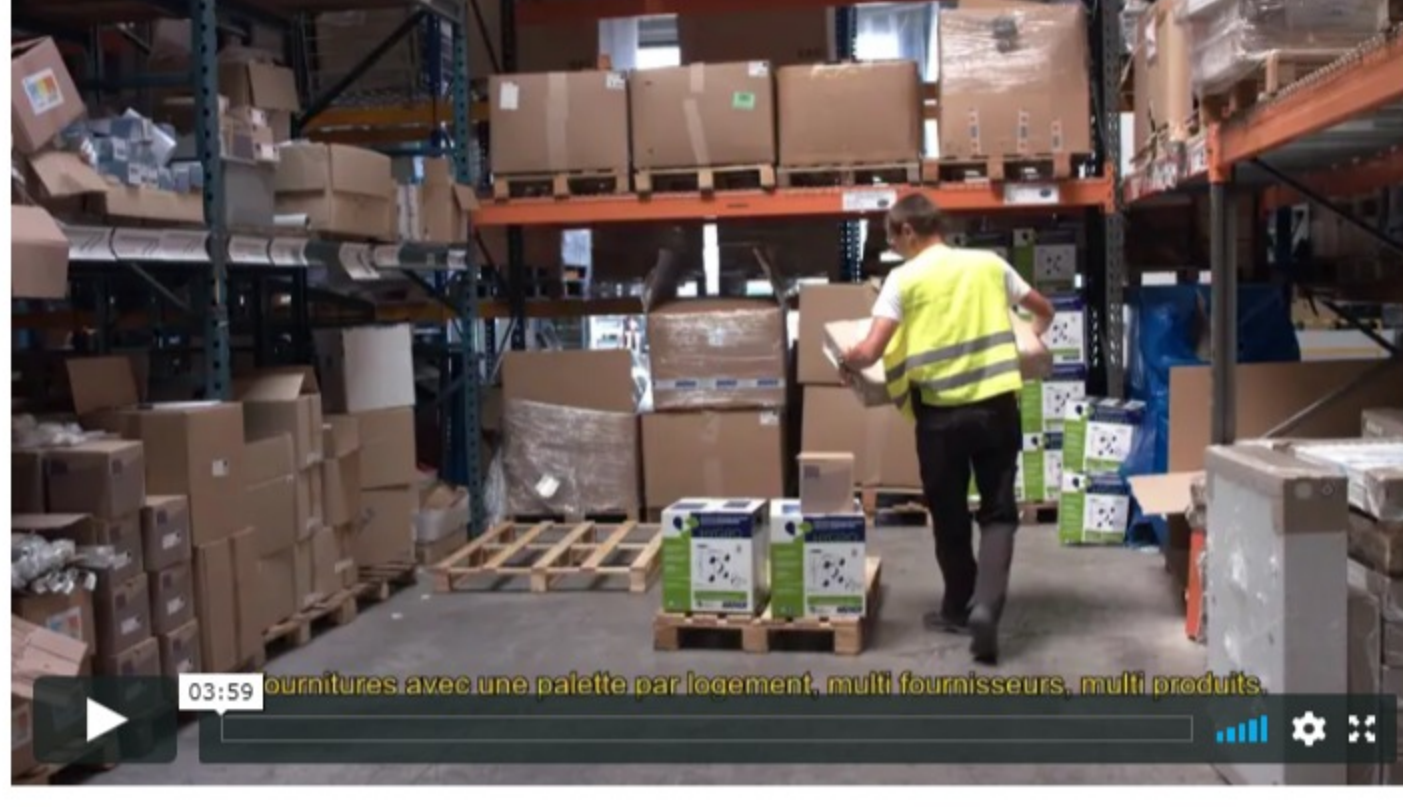
## SIGNIFICANT ACTIONS

In order to develop sustainable and responsible solutions in France and abroad, Bouygues Construction is associated with many players in its market: associations, small or large companies, start-ups, foundations... Please discover two success coming from these associations:

- **The Sustainable Wood Purchasing Guide**, in partnership with WWF France and the Research & Development Department of Bouygues Construction, to ensure that the wood in our projects comes from sustainably managed forests and thus contributes to the sustainability of the resource



- **The Impetus for the use of ESAT EA and TH** (French policies for disabled access to work) with the help of the Human Engagement Department of Bouygues Construction, to promote social inclusion



## NEW CSR CHARTER BOUYGUES



Bouygues SA is mobilizing its subsidiaries (Bouygues Construction, Bouygues Immobilier, Bouygues Telecom, Colas and TF1) through a committee dedicated to Responsible Purchasing, with the aim of homogenizing all the Group's proactive approaches to sustainable development.

Our new Suppliers and Subcontractors CSR Charter has been developed on this dynamic to bring together the vision of all of the Group's businesses. Our fundamentals are broken down into five major themes: ethics, respect for working standards, health and safety, environmental protection, the duty to warn.

[View the new Supplier and Subcontractor CSR Charter by clicking here](#)

## FRAMEWORK CONTRACT EVALUATION



Regarding 'Compliance and Responsibility', Bouygues Construction defined two priority issues

The aim is to ensure that fundamental human rights are respected in our supply chain, especially among those considered to be at risk, through an **independent third party organisation (SGS)**, which is commissioned to carry out social audits on site. This solution makes it possible to evaluate and accompany the suppliers and subcontractors concerned in order to guard against possible and practical excesses prohibited by our Group: recourse to forced labour, compulsory or illegal, recourse to child labour, protection of health and safety, environmental protection within 'work'... vigilance, particularly necessary in countries at risk, which meets a growing market expectation of transparency and compliance.

Taking into account the CSR performance of our suppliers and subcontractors is our second priority issue. We are commissioning **the ACESIA (AFNOR) self-assessment platform** to evaluate and pilot this performance in Bouygues Construction's strategic suppliers and partners. In addition, the CSR criterion is now included in the internal evaluations of all our third parties.



## GREAT COLLABORATION



Your PVC flooring cut-offs are valuable...

On the 'Lycée Neuf Boulogne' (Bouygues Bâtiment Ouvrages Publics), the manufacturer GERFLOR and the PVC floor subcontractor are committed to the recycling of clean cut-offs. On an area of 6,000 m<sup>2</sup>, the manufacturer has recovered 4 boxes of 250 kg, progressively filled by the subcontractor, which is equal to 1 tonne of PVC recycled flooring cut-offs for a total cost less than that of a conventional load.

A ventilator that doesn't need air

Operation second life on the Bouygues Travaux Publics Horizon T2A construction site: purchase of the Nice tram ventilation system, which is currently being implemented by COGEMACOUSTIC, selected because of its capacity to optimise energy consumption. To carry out its mission, the buyer looked at the 'overall cost' of the panel by integrating the cost of equipment and energy expenses. EAs a bonus, the site has been awarded a CEE grant. Good practice, to be adopted immediately!

**Communicate about your CSR best practice!**  
[Click here](#)

## PORTRAIT



**Marine ALLAIRE**, Responsible for CSR in Bouygues Construction Purchasing  
At Bouygues Construction since 2014

### Mission

- Lead and manage Responsible Purchasing within Purchasing through a suitable purchasing process, efficient tools and team awareness (including training)
- Represent the Purchasing sector with its internal CSR stakeholders (innovation and sustainable development department, Bouygues SA, etc.) and external stakeholders (partners, suppliers, etc.)
- Monitor news and regulations related to responsible purchasing
- Discover, capitalize on and duplicate best practices with the help of purchasing & CSR committees in France and Internationally
- Develop responsible purchasing, with these committees, adopting a global vision and getting involved in pilot missions

### Chinese portrait

<p><b>A source of motivation?</b></p> <p>Feedback and good practices from buyers</p>	<p><b>A good experience?</b></p> <p>An intra-entrepreneurship project on data management with Bouygues Telecom teams</p>
<p><b>Area for improvement?</b></p> <p>Meetings that do not result in concrete actions</p>	<p><b>A success?</b></p> <p>Sustainable purchasing missions carried out thanks to the commitment and involvement of highly responsible buyers on the purchasing and CSR committees in France and Internationally.</p>

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